Do's

1. Do assume everything you post is public – even with privacy settings, screenshots and shares can make posts permanent.

2. Do represent yourself professionally – your online presence is an extension of your reputation as an educator.

3. Do separate personal and professional accounts – if you use social media with students or families, keep it professional only.

4. Do check your district's social media policy – follow all guidelines on communication, confidentiality, and content.

5. Do share positive, educational, and uplifting content – highlight student success, classroom projects, and community achievements.

6. Do use privacy settings wisely – but remember they are not foolproof.

7. Do think before you comment – pause and ask, "Would I be okay if my superintendent, parents, or students saw this?"

8. Do give credit – when sharing resources, ideas, or images, acknowledge the original source.

9. Do document and report concerning online behavior – whether from students, parents, or colleagues, rather than responding impulsively.

10. Do model digital citizenship – show students what responsible, respectful online engagement looks like.

Don'ts

1. Don't post about students without written, official permission (photos, names, or identifiable details).

2. Don't share confidential or workplace information – including student grades, personnel issues, or district matters.

3. Don't vent about work frustrations – complaining about colleagues, parents, or students can damage trust and lead to disciplinary action.

4. Don't engage in arguments online – heated exchanges can escalate and reflect poorly on you and your school.

5. Don't blur boundaries with students – avoid "friending" or direct messaging students on personal accounts.

6. Don't assume deleted posts are gone – digital footprints are nearly impossible to erase completely.

7. Don't post while angry, tired, or under the influence – emotions can lead to poor judgment.

8. Don't use offensive language, jokes, or memes – what seems harmless can be seen as unprofessional or discriminatory.

9. Don't share political or controversial opinions in ways that compromise neutrality as an educator.

10. Don't forget you're always representing your profession – whether online or offline, your words carry weight.